

SPONSORSHIP PROGRAM



About KACo

The Kentucky Association of Counties, founded in 1974, is the voice of counties in the Commonwealth. Representing more than 1,500 elected county officials, KACo advocates for the interests of counties at both the state and national level. We provide training and education, legal guidance, insurance, financing services and more.

Why sponsor?

KACo believes counties and stakeholders are stronger together. Our sponsorship program builds meaningful relationships with the private sector while providing valuable opportunities to connect with county officials and decision-makers across Kentucky. As a KACo sponsor, your organization can gain enhanced marketing visibility, networking opportunities, event participation and increased brand recognition within county government.

 BRONZE \$2,500/year ✓ Recognition ✓ Subscriptions and member information ✓ Opportunity to advertise in <i>County Line</i> Magazine ✓ Four registrations to KACo Annual Conference at member rate (\$400 value)	 SILVER \$5,000/year ✓ Bronze plus: + Sponsorship opportunities + Two complimentary registrations to KACo Annual Conference (\$998 value) + 15% discount on <i>County Line</i> magazine advertising	 GOLD \$10,000/year ✓ Silver plus: + Four complimentary registrations to KACo Annual Conference (\$1,996 value) + Complimentary conference exhibit space + One complimentary ad in <i>County Line</i> magazine + 25% discount on <i>County Line</i> magazine advertising + Invitations to KACo events
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For more information, visit www.kaco.org/sponsor
or contact Member Engagement Manager Sydney Blodgett at
502-223-7667 or sydney.blodgett@kaco.org.



Benefit	Bronze \$2,500	Silver \$5,000	Gold \$10,000
News and Information			
Subscription to weekly KACo e-newsletter	✓	✓	✓
Subscription to <i>County Line</i> magazine	✓	✓	✓
Visibility and Recognition			
Listing on KACo website	✓	✓	✓ (enhanced)
Recognition in KACo program listings	✓	✓	✓ (enhanced)
Opportunity to submit content for <i>County Line</i> magazine and other KACo publications			✓
Advertising Opportunities			
Eligible to purchase ad in <i>County Line</i> magazine (exclusive for KACo Sponsors)	✓	✓	✓
Complimentary ad in <i>County Line</i> magazine			One half-page ad annually
<i>County Line</i> magazine ad discount		15% discount	25% discount
Additional sponsorship opportunities such as networking events, receptions, etc.		✓	✓
Annual Conference Benefits			
KACo Annual Conference registration	Four registrations at member rate (\$400 value)	Two complimentary registrations (\$998 value)	Four complimentary registrations (\$1,996 value)
Exhibit booth space selection	Third priority	Second priority	First priority
Complimentary exhibit booth space			✓
Listing in KACo Annual Conference program	✓	✓	✓
Recognition at KACo Annual Conference	✓	✓	✓
Branding opportunity for conference giveaways			✓
Additional sponsorship opportunities	✓	✓	✓
Leadership Access			
Invitation to annual County Officials Legislative Reception			✓
Invitation to quarterly KACo Board of Directors meetings			✓