



Economic Development Administration (EDA) American Rescue Plan

INVESTING IN AMERICA'S COMMUNITIES

EDA Supports Local and Regional Economies

REGIONAL & LOCAL ECONOMIC PLANNING

- Incubators
- Accelerators
- Access to capital

- Transportation
- Utilities

RESILIENT
REGION

INNOVATION ENGINES

BUSINESS SUPPORT

TECHNOLOGY INFRASTRUCTURE AND BUSINESS
MODERNIZATION

BASIC INFRASTRUCTURE

- Universities and community colleges
- Workforce development
- R&D
- Access to capital

- Broadband
- Cellular
- Wireless



EDA's Investment Priorities

All American Rescue Plan funds are EAA funds and should align with the Recovery and Resilience priority



Equity



Recovery & Resilience



Workforce Development



Manufacturing



Technology-Based Economic Development



Environmentally-Sustainable Development



Exports & Foreign Direct Investment

To learn more about EDA's Investment Priorities, visit:
<https://eda.gov/about/investment-priorities/>



EDA's Program Portfolio

*American
Rescue Plan
funds are EAA
funds*



Economic Adjustment
Assistance (EAA)



Public Works



Planning



Technical
Assistance



Research and
Evaluation



Trade Adjustment
Assistance for
Firms (TAAF)



Innovation and
Entrepreneurship



Revolving Loan
Funds (RLF)
Part of EAA

EDA Eligible Applicants

- District Organization
- Indian Tribe or a consortium of Indian Tribes
- State, county city, or other political subdivision of a State, including a special purpose unit of State or local government engaged in economic or infrastructure development activities, or a consortium or political subdivisions;
- Institution of higher education or a consortium of institutions of higher education
- Public or private non-profit organization or association acting in cooperation with officials of a political subdivision
- **EDA is not authorized to provide grants to individuals or to for-profit entities**



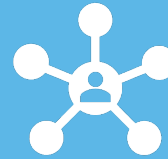
\$3 billion in American Rescue Plan funding to invest in:

**Jobs for
Today**



**Good Jobs Challenge
Travel, Tourism, &
Outdoor Recreation**

**Communities
Built for All**



**Economic Adjustment
Assistance

Indigenous
Communities

Coal Communities
Commitment**

**Regions for
the Future**



**Build Back Better
Regional Challenge

Statewide Planning,
Research, & Networks**



Funding Commitments



EDA's \$300 million *Coal Communities Commitment* will ensure support for coal communities as they recover from the pandemic and create new jobs and opportunities.

25% of the \$3B American Rescue Plan funds are dedicated to communities that suffered economic injury as a result of job and GDP losses in the travel, tourism, or outdoor recreation sectors.



NOFOs

Description

Total American Rescue Plan funding: \$3B

1	Statewide Planning, Research, & Networks	\$90M	Invest in economic plans, research to assess the effectiveness of EDA's programs, and support for stakeholder communities around key EDA initiatives	
2	Build Back Better Regional Challenge	\$1B	Transform 20-30 economically distressed regions through substantial investment through groups of 3-8 projects, totaling ~\$25-75M per region; open to proposals up to \$100M	\$100M Coal Commitment
3	Travel, Tourism, & Outdoor Recreation	\$750M	Accelerate communities impacted by COVID-related travel and tourism decline through state grants (\$510M) and competitive grants (\$240M)	
4	Economic Adjustment Assistance	\$500M	Invest in infrastructure, technical assistance, planning, and revolving loan programs through competitive grants available to every community	\$200M Coal Commitment
5	Indigenous Communities	\$100M	Additional Economic Adjustment Assistance funds to specifically support Indigenous communities	
6	Good Jobs Challenge	\$500M	Establish or strengthen regional systems to train workers with in-demand skills through employer-driven training, supporting participants with wrap-around services and employer commitments to hire	



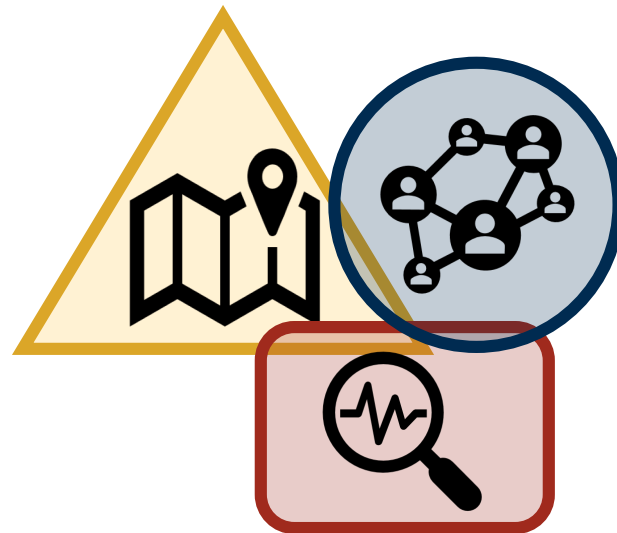
Statewide Planning, Research, & Networks

\$90 million

Invest in economic plans, research to assess the effectiveness of EDA's programs, and support stakeholder communities around key EDA initiatives

Statewide Planning: \$59M

\$1 million planning grants to each state and territory



Research & Networks: \$31M

- **Research & Evaluation:** Fund projects to study the implementation of EDA's American Rescue Plan programs; identify valuable strategies, data, and trends; and inform future EDA grant-making
- **Communities of Practice:** Fund the launch and operations of communities of practice across key groups of EDA stakeholders (UCs, RLFs, EDDs, etc.) and other American Rescue Plan programs (Build Back Better Regional Challenge, Good Jobs Challenge, etc.)
- **Rolling Deadline**



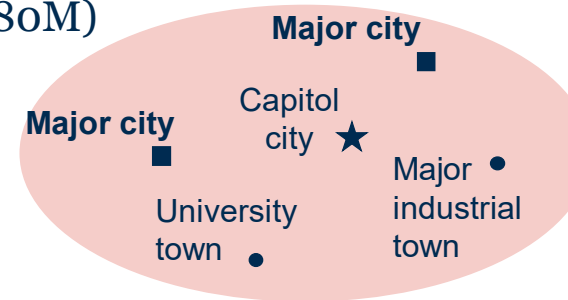
Build Back Better Regional Challenge

\$1 Billion

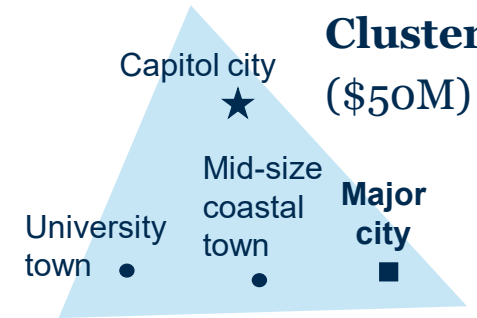
Transform economically distressed communities through substantial investment in regional growth clusters

- Proposals should include regional coalitions, industry support, and high-impact projects with a shared vision for a regional growth cluster
- One key coordinating entity per region
- 3-8 projects per regional cluster
- Can be existing or emerging cluster
- \$100M to the *Coal Communities Commitment*

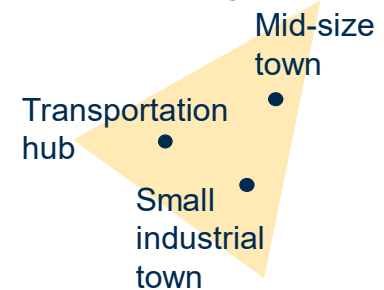
Manufacturing Cluster (\$80M)



Services Cluster (\$50M)



Entrepreneurship Cluster (\$25M)



Projects can include:

Planning | Infrastructure | Workforce | Entrepreneurship



Build Back Better Regional Challenge

Two-Phased Approach

Phase I: 50-60 regions awarded technical assistance grants to finalize plans for project clusters

Total: ~\$500,000 per region – 100% Federal award

\$100M Coal Communities Commitment

Phase II: 20-30 regions from Phase I regions awarded implementation grants from full project cluster applications

Total: ~\$25-\$100M per region – generally 80% Federal grant

Phase I deadline:
October 19, 2021

Phase II deadline:
March 15, 2022



Build Back Better Regional Challenge

Matching Share

- Phase I – 100% Federal Grant Rate
- Phase II – Generally expected to be 80% Federal Grant Rate

Matching Share funds must:

- *Be available and committed* to use for the specific EDA project outlined in the application as of the date that the application is submitted;
- *Be unencumbered*, or not otherwise limited or directed to specific tasks (Matching Share funds need to be available for the entire EDA SOW requested); *and*,
- *Be from eligible sources* (generally other Federal funds may not be used as Matching Share for an EDA award).



Build Back Better Regional Challenge

Key things to know:

- Not for funding single large project – must connect to cluster and include 3-8 complimentary projects proposed by coalition
- If project is submitted as part of application for Build Back Better, it may not be selected under another ARP award until and unless EDA determines unsuccessful in Build Back Better
- Coal impacted areas should include data on impacts in application
- All Projects subject to Federal procurement and construction requirements
- Property constructed or improved must be held by applicant for useful life to advance economic development objectives – generally 20 years
- Work can proceed only if and when EDA issues an award document
- In order to submit application via Grants.gov, need DUNS and must be registered and designated as AOR



Travel, Tourism, & Outdoor Recreation

\$750 million



Accelerate communities impacted by COVID-related travel and tourism decline through block grants to states and competitive grants

State Grants: \$510M

- Award allocations to each state and territory based on economic development indicators in the leisure and hospitality industries
- Can fund destination marketing, but cannot fund economic diversification projects

Challenge: \$240M

- Assist communities that suffered economic injury because of job losses in travel, tourism, or outdoor recreation sectors
- EDA prefers projects that directly support the travel, tourism, and outdoor recreation sectors; but will consider diversification projects

Kentucky Allocation: \$5,346,250



Travel, Tourism, & Outdoor Recreation Challenge

Eligible Projects



- EDA anticipates funding both construction and non-construction projects ---- but generally these are separate projects and separate applications
- Funds are intended to support new and expanded infrastructure projects with a multi-state or national focus and projects in regions most adversely affected by damage to the travel, tourism, and outdoor recreation sectors from the coronavirus
- Because state and local tourism promotion and marketing projects are eligible uses of funds under State Tourism Grants such projects **are not** eligible under the EDA Competitive Tourism Grants component
- Applicant must notify EDA if they are seeking or receive any other funding for the project, including under State non-competitive grants for Travel, Tourism, and Outdoor Recreation



Travel, Tourism, & Outdoor Recreation Challenge

Matching Share



EDA generally expects to fund 80% of eligible project costs

Matching Share funds must:

- ***Be available and committed*** to use for the specific EDA project outlined in the application as of the date that the application is submitted;
- ***Be unencumbered***, or not otherwise limited or directed to specific tasks (Matching Share funds need to be available for the entire EDA SOW requested); *and*,
- ***Be from eligible sources*** (generally other Federal funds may not be used as Matching Share for an EDA award).



Economic Adjustment Assistance

\$500 million/Atlanta Regional Office - \$100,630,929

Invest in infrastructure, technical assistance, planning, and revolving loan programs through competitive grants available to every community

- Most flexible American Rescue Plan program; intended to fund non-construction and construction activities not already part of another Notice of Funding Opportunity (NOFO).
- A wide range of technical, planning, workforce development, entrepreneurship, and public works and infrastructure projects are eligible for funding under this program.
- EDA encourages application submissions based on long-term, regionally oriented, coordinated, and collaborative economic development or redevelopment strategies that foster economic growth and resilience. This includes plans aimed at building stronger regional economic links between urban centers and rural areas.



\$200M Coal Communities Commitment

Economic Adjustment Assistance

Funding Availability

- EDA expects to fund approximately 300 non-construction and construction projects that range between \$500,000 - \$5,000,000, though EDA will consider applications above and below these amounts.
- Economic Recovery Strategy Grants are expected to be 12-24 months.
- Implementation grants involving construction of project facilities expected to range from 12-48 months.



Economic Adjustment Assistance

Matching Share

EDA generally expects to fund 80% of eligible project costs

Matching Share funds must:

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- *Be unencumbered*, or not otherwise limited or directed to specific tasks (Matching Share funds need to be available for the entire EDA SOW requested); *and*,
- *Be from eligible sources* (generally other Federal funds may not be used as Matching Share for an EDA award).



Indigenous Communities

\$100 million

Develop projects designed to create the conditions for economic growth in Indigenous communities and to accelerate economic recovery from the pandemic

- Additional \$100 million in Economic Adjustment Assistance funds will specifically support Indigenous communities and can be used to fund nontraditional EAA projects, like health centers
- A wide range of technical, planning, workforce development, entrepreneurship, and public works and infrastructure projects are eligible for funding under this program
- This competition is open only to Indian Tribes, as defined in EDA's regulations, nonprofits serving Native Hawaiians, and nonprofits serving Native Pacific Islanders



Good Jobs Challenge

\$500 million

Get Americans back to work by establishing or strengthening regional systems to train workers with in-demand skills through employer-driven training models that support participants with wrap-around services and employer commitments to hire

System Development

Funding to help an organization establish and develop workforce systems and sectoral partnerships

Program Design

Funding to develop skills training curriculum and materials, secure technical expertise to train workers, and secure employer commitments to hire

Program Implementation

Funding for non-construction projects to provide workforce training and connect workers with quality jobs, including wrap-around services



Good Jobs Challenge

- Capital expenses, such as equipment purchase and training facility leases, are permitted. However, construction activities are not allowable; any workforce program that requires construction can and should apply to other NOFOs, such as the Economic Adjustment Assistance NOFO
- Disbursement of funds gated upon successful completion of each phase of workforce program development benchmarks
- One of primary goals of program is to help Americans get back to work with good, quality jobs. Emphasis of this in review and can be documented through work-and-learn models like Registered Apprenticeships, Conditional Hiring models or Employer Commitments (see page 13 of NOFO)
- EDA expects projects to range in duration from 24 months to 36 months
- **Deadline:** January 26, 2022



System Development

Program Design

Program
Implementation

American Rescue Plan Ineligible Projects



- Projects that directly improve facilities owned by an individual or for-profit entity
- Projects primarily residential in nature
- Projects to create community amenities that are not specific to regional tourism (e.g., swimming pools, rec centers)
- Projects that directly support casinos or gaming
- Projects to support general governmental or public safety operations (firehouses, public safety, municipal government buildings, etc.)
- Projects to supplement operating budgets or replace lost revenue
- Projects that are primarily directed at public health responses to coronavirus (testing or vaccination centers)



American Rescue Plan

Key Things to Know

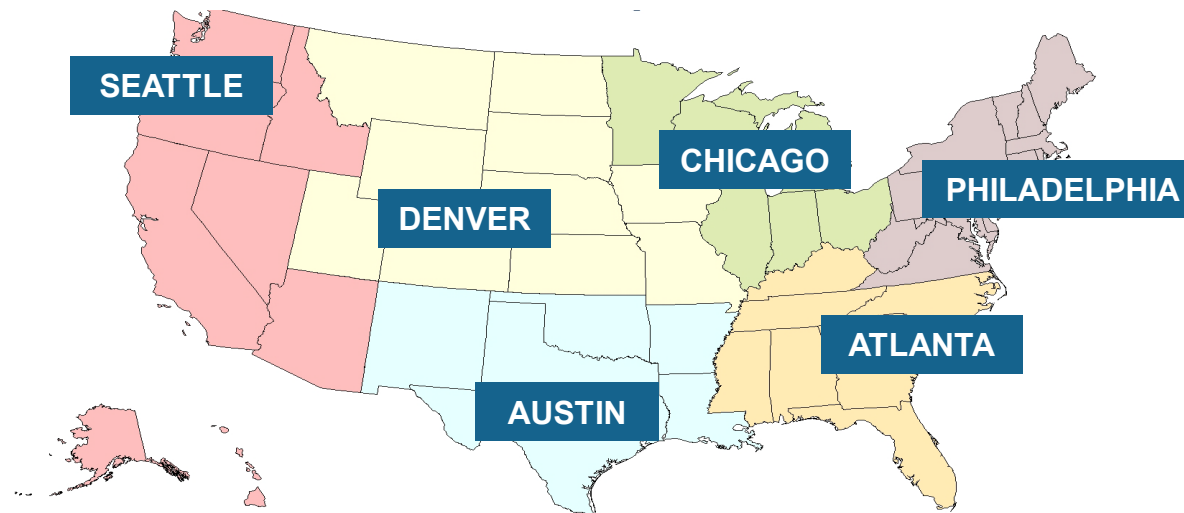


- EDA does not reimburse pre-award costs
- All projects subject to Federal procurement and construction requirements
- Property constructed or improved must be held by applicant for useful life to advance economic development objectives – generally 20 years
- Work can proceed only if and when EDA issues an award document
- In order to submit an application via Grants.gov, need DUNS and must be registered and designated as AOR
- Match needs to be fully committed, unencumbered and readily available at time of application
- **EDA's American Rescue Plan appropriations are available for making awards through September 30, 2022. The performance period under the award may extend to no later than September 30, 2027**



Next Steps to Apply

1. Read the **Notice of Funding Opportunity (NOFO)** and Eligibility Requirements for each program: <https://eda.gov/funding-opportunities/> . Grant package available on Grants.gov. **To find grant packages for the NOFOs, search CFDA 11.307.**
2. Find your **Economic Development District** for planning support and technical assistance: <https://eda.gov/resources/directory/>
3. Connect with your state's **Economic Development Representative** with questions: <https://eda.gov/contact>



Resources

Visit our website for resources: www.eda.gov/arpa

- One-page overviews
- FAQs
- Recorded NOFO Webinars
- Applicant support tools



Questions?

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